

2024 ITS MICHIGAN ANNUAL MEETING



Driving the Future of Transportation: Uniting Minds, Inspiring Innovation



OCT 2 & 3 • THE GRADUATE HOTEL-EAST LANSING

DAY ONE (OCT 2)

7:30 AM

Breakfast and Registration

8:30 AM

Welcome

Tony Geara, President, *ITS Michigan*

8:40 AM

Keynote Address

Valerie Briggs, *Federal Highway Administration (FHWA)*



9:00 AM

Executive Panel – Driving the Future of
Transportation: Uniting Minds, Inspiring Innovation

Moderator: Tony Geara, President, *ITS Michigan*

Panelists:

Jason Bodell, *Michigan Department of Transportation (MDOT)*

Barb Land, *Square One Education Network*

Henry Liu, *Center for Connected and Automated Transportation (CCAT) and Mcity*

Judd Herzer, *Michigan State University*

Dayo Akinyemi, *Wayne County*

9:50 AM

Break and Snacks

BREAKOUT #1 (10:20 - 11:10 AM)

DAY ONE (OCT 2)

10:20 AM

Digital Alerting - The Future of Roadway
Worker & User Safety

Tim Adams, *HAAS Alert*

Identifying & Quantifying the Causes
of Congestion for States, Counties, &
Corridors throughout Michigan

Rick Ayers, *CATT Lab*

10:45 AM

Role & Benefits of Next Generation
Sensors in ITS Industry

Ahmad Jawad, *D2 Traffic Technologies*

Intelligent Woodward Corridor Project

Connor Moore, *MDOT*, Yousuf Taufiq, *WSP*

11:10 AM

Break

BREAKOUT #2 (11:20 - 12:10 PM)

11:20 AM

Flex Routes & Ramp Metering

Karianne Steffen, *HNTB*

Visualization Tool for Connected Fleet -
Plow Cycle Tool

Mallory Crow, *AECOM*

DAY ONE (OCT 2)

11:45 AM

MDOT ITS Third-Party Data Synthesis & Evaluation Tool

Joe Gorman, *MDOT*, Allison Balogh, *AECOM*

Successfully Managing a Dynamic TOC Team

Tim Schneider, *MDOT*, Matt McConnon, *AtkinsRealis*

LUNCH (12:10 - 1:50 PM)

12:10 PM

Lunch

12:25 PM

Vendor Spotlights

12:50 PM

Lunchtime Speaker

Matt Shepard, Former Voice of the Detroit Tigers



1:50 PM

Break

BREAKOUT #3 (2:00 - 2:50 PM)

DAY ONE (OCT 2)

2:00 PM

Opportunities to Impact the Changing Mobility Landscape

Scott J. McCormick, *Connected Vehicle Trade Association and Teleoperation Consortium*

AACE 2.0: The Ann Arbor Connected Environment Reimagined

Helen Kourous-Harrigan, *University of Michigan Transportation Research Institute*

2:25 PM

I-94 Active Transportation and Demand Management (AID & ATSPM)

Jeff Feeney, *HNTB*, Boyd Wilson, *TrafficVision*, Brian Garrett, *Econolite*

Roads to the Future: Unveiling AV-Readi™ & Its Role in Automated Vehicle Deployments

Paul Avery, *AECOM*, Corby Schaub, *AECOM*

2:50 PM

Break

DAY ONE (OCT 2)

PANEL #2 (3:10 - 4:00 PM)

Navigating the Challenges of Sustainable Infrastructure Growth in Progressive Communities

Moderator: Chris Olzem, Mobility Innovations Coordinator, *Oakland County*

Panelists:

Ahmad Jawad, *D2 Traffic Technologies*

John Peracchio, *Peracchio & Company*

Erin Quetell, *Oakland County*

Kirk Steudle, *Steudle Executive Group*

Self-Driving Vehicles - Envisioning the Role that the Next Generation of ITS Solutions will Play in Shaping the Safe and Efficient Operation of AVs in Detroit

Moderator: Tony Geara, President, *ITS Michigan*

Panelists:

Johnny Chee, *City of Detroit*

Michael Hale, *City of Detroit*

Holli Seabury, *Delta Dental Foundation*

4:00 PM

Vendor Break

4:30 PM

Keynote Address

Brad Wieferich, Michigan Department of Transportation (MDOT)



5:00 PM

Closing Remarks

5:30 PM

Mobility Mingle

DAY TWO (OCT 3)

7:30 AM

Breakfast and Registration

8:30 AM

Keynote Address

Justine Johnson, Office of Future Mobility and Electrification (OFME)



9:00 AM

Spotlight Presentation: Using ITS to Manage Traffic During the NFL Draft

Moderators: Al Prysiazniuk, Traffic Operations Engineer, *AECOM*
Josh Fink, Traffic Engineer, *AECOM*

9:50 AM

Break and Snacks

BREAKOUT #1 (10:20 - 11:10 AM)

10:20 AM

ATSPM Use Cases in Macomb County

Jenna Liccardello, *AECOM*

MDOT's National Electric Vehicle Infrastructure (NEVI) Program Update

Jeff Feeney, *HNTB*, Steve Minton, *MDOT*

DAY TWO (OCT 3)

10:45 AM

Enhancing Arterial Management Using Tools/Data

Tim Schneider, *MDOT*, Roberto Perez, *AtkinsRealis*

Hydrogen's Future and its Impact on Transportation and Mobility: From Detroit to Michigan to the World

Timothy Slusser, *City of Detroit*, OEM Industry Partner

11:10 AM

Break

PANEL #3 (11:20 - 12:10 PM)

The People Shaping the Future of ITS and CAV

Moderator: Drew Coleman, Senior Director, *MICHAuto Detroit Regional Chamber*

Panelists:

Caitlin Day, *MDOT*

Connor Moore, *MDOT*

Katlyn Swirple, *Integral Blue*

Innovative Mobility and Accelerating V2X

Moderator: Elise Feldpausch, Statewide Connected and Automated Vehicle Specialist, *MDOT*

Panelists:

Debby Bezzina, *Center for Connected and Automated Transportation and University of Michigan Transportation Research Institute*

Michele Mueller, *MDOT*

Gary Piotrowicz, *Road Commission for Oakland County*

Jean Ruestman, *MDOT*

DAY TWO (OCT 3)

LUNCH (12:10 - 1:10 PM)

12:10 PM

Lunch

12:25 PM

Vendor Spotlights and ITS America in 2026
Highlight

1:00 PM

Keynote Address

Trevor Pawl, Former Chief Mobility Officer for the State of Michigan



1:40 PM

Closing Remarks



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